



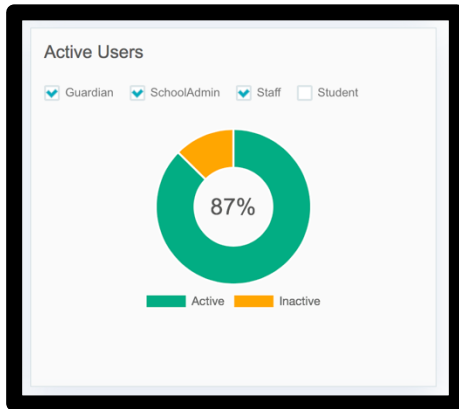
Why Your District Chose SchoolCNXT

We know from research that family engagement can positively affect a student's academic achievement, yet there can be many barriers that stand in the way of parent being engaged.

With SchoolCNXT...

- Engagement is equitable
- Families can access class- and school-level news & events
- Community members can participate in in-app messaging
 - You can access actionable analytics

SchoolCNXT helps remove the barriers to family engagement. You and your staff will now have a solution and the metrics to monitor and prove your success!

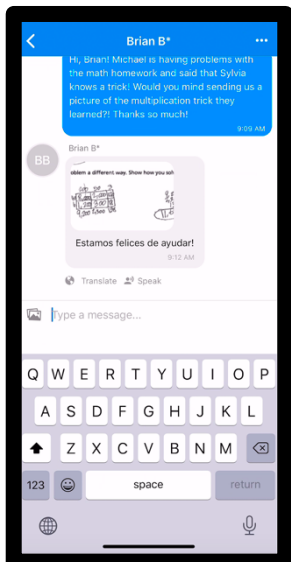
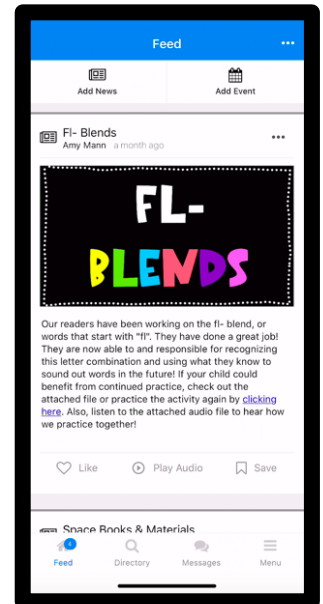


Why Your Staff Will Embrace SchoolCNXT

With this turn-key solution, staff can immediately begin to communicate with *all* families! They will appreciate...

- Convenient, streamlined communication through posts and messaging
- Regular data imports
- Auto-publishing
- Adding attachments, images, and more
- Accessing views to show who has read and liked their posts and messages

Staff can now keep parents in the loop about classroom instruction and strategies, the behavior and academics of their students, and information on upcoming events!



Why Your Families Will Love SchoolCNXT

Every parent is in a different position in regards to involvement in their child's education - and for a variety of reasons - but the common thread is that every parent wants their child to be successful and has the capacity to be an active participant in their child's education.

Parents will be able to...

- Use translation and text-to-speech
 - Read school and class news
 - Engage in messaging with others

SchoolCNXT helps seemingly unengaged families act as engaged stakeholders in their children's education!