



Dear District and School Leaders,

As the Coronavirus (COVID-19) rapidly spreads across the country and is having a significant impact on schools and communities, we at SchoolCNXT want to acknowledge some of the difficulties for the families we serve alongside you.

We know that information from states and organizations is not always shared equitably, especially with families who don't speak English, may have intermittent access to the internet, or those for whom email isn't a primary form of communication.

This is uncharted territory for all of us. Especially in a time of increased isolation and the spread of misinformation, it's more important than ever for us to communicate and share resources. We have a unique opportunity to reach those who are most vulnerable and we at SchoolCNXT are here to support and partner with you however we can. We have learned a lot from the districts and schools we partner with and thought it might be helpful to share some ways that they are sharing information and resources with families:

- Sharing information from **local community organizations**, such as food banks and shelters, to ensure families are aware of these vital resources, especially for students who previously relied on school for food.
- Given the scientific nature of the communications that we are receiving from governmental organizations, some districts are taking advantage of the capability to accompany news items with **audio recordings in multiple languages** to ensure that nothing gets lost in translation.
- Provide a point of contact within your school or district to whom **families can send a message in their language** via SchoolCNXT if they have any questions or need any additional support.

We are committed to working alongside you during this challenging time. As always, you and your staff should feel free to email your SchoolCNXT contact, support@schoolcnxt.com, or email me directly with any questions or concerns.

Best regards,

Paul Caliandro
CEO
SchoolCNXT