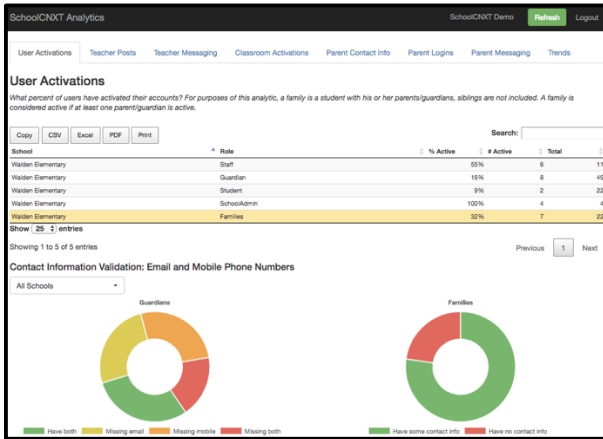


## Why Your District Chose SchoolCNXT



Research tells us that family engagement can positively affect a student's academic achievement yet there can be many hurdles that stand in the way for a parent to become engaged. With SchoolCNXT, you can make use of...

- Two-way translation and text-to-speech
- Class and school level news and events
- Messaging to individuals or groups
- An Analytics Portal that gives you access to activation rates and frequency of usage

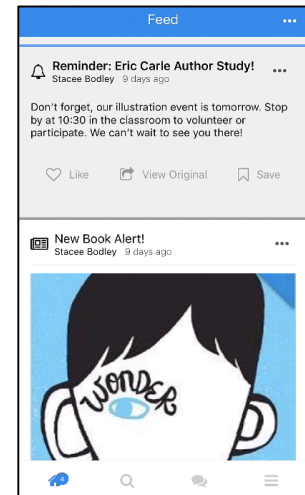
**SchoolCNXT helps remove the barriers to family engagement. You and your staff will now have a solution and the metrics to monitor and prove your success!**

## Why Your Staff Will Embrace SchoolCNXT

With this turn-key solution, staff can immediately begin to break down communication barriers in their classrooms that may have caused frustration in the past. They will appreciate...

- Convenient, streamlined communication through posts and messaging
- Auto-publishing
- Adding attachments and images
- Accessing views to show who has read and liked their posts

**Staff can now keep parents in the loop about classroom instruction and strategies, the behavior and academics of the students, and information on upcoming events!**



## Why Your Families Will Love SchoolCNXT



Every parent is currently in a different position with regard to involvement in their child's education, but the common thread is that every parent wants their child to be successful in school and has the capacity to be an active part of their child's education. Parents will be able to...

- Use translation and text-to-speech to confidently communicate
- Read school and class news
- Engage in messaging with other users

**SchoolCNXT helps seemingly unengaged families become active stakeholders in their children's education!**